What Yahoo wants from OPs

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Yahoo! Membership

Contextual Branding on Approval Screen

Existing Yahoo Registration fields

Standard Profile Attributes

- First Name / Last Name

- Nickname

- Age (COPPA, ad/content targeting)

- Birthdate (personalization)

- Gender (ad/content targeting)

- Location (ad/content targeting)

Same identifier for all realms

- No Pairwise Pseudeononmous Identifiers (PPIDs)

- Yahoo may run multiple realms, we want to correlate the user across all Yahoo Properties and partner sites

Email address

- The real email address, not a disposable proxied email address
- Identity correlation
  - Identify existing account(s)
  - Help users find and connect with each other
- Need to know whether email is verified, and level of certainty
  - OP is the user's email provider
  - OP verified the user's email in the past
    - issues with recycling

Email normalization

- "." and +<string> might not be significant

Identifier that the user knows

- Users need to be able to identify their account out of band from the OpenID protocol
  - Customer Support
  - Email address would work if Yahoo required verified email address for a YahooID (we don't)

Abuse/Reputation

- CAPTCHA
- Account Creation Date
- Reputation