



What Windows Live needs from Open ID vNext

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Windows Live's Goals for Open ID

- Easy to implement, well understood protocol for developers of various application types on various devices
- Well understood, optimized end user experience

#1 E-mail address as User Identifier

Problems with url as user identifier:

- Creation:
 - Confusing value prop
 - User drop-off
 - Naming frustration
- Use
 - Which ID to use?
 - Name retention
- Delivery: overhead

#2 Rich Client and Devices Support

- Rich Client: Windows, Mac, Silverlight
- Devices: Mobile, TV Console, Picture Frames, Others...

#3 Authentication + Authorization

- So much more than “just authentication”
- Open ID + Oauth

#4 Network Sign-out

- WL is making continued investments for single sign-on across the WL network.
- Single Sign-on: major benefit
- Network sign-out: security issue

Asks for vNext

- Email as the user identifier
- Rich client and devices support
- Authentication + Authorization
- Network sign-out